



Brownie Awards 2021

Recognizing Excellence in the Remediation and Redevelopment of Brownfield Sites Across Canada

**Tuesday,
November 23**

Reception: 6 p.m.

Dinner: 7 p.m.

Delta Toronto Hotel
75 Lower Simcoe St.,
Toronto, ON

Since 2000, the Brownie Awards have recognized the builders, innovators, and visionaries who are dedicated to the rehabilitation of brownfield sites that were once contaminated, under-utilized and undeveloped into productive residential and commercial projects that contribute to the growth of healthy cities and communities across Canada.

AWARD CATEGORIES:

REFOCUS

Vision of Alternative Benefits to Brownfield Remediation

REPROGRAM

Legislation, Policy & Program Initiatives

REMEDiate

Sustainable Remediation & Technological Innovation

REINVEST

Financing, Risk Management & Partnerships

REBUILD

Redevelopment at the local site scale

RENEW

Redevelopment at the community scale

REACH OUT

Communications, Marketing & Public Engagement

BROWNFIELDER OF THE YEAR

Recognizing an outstanding individual in the industry

DINNER SPONSOR:
\$7,750

Award Ceremony Opening Remarks:
Three-minute introduction opportunity at gala

Table for Eight at the Gala:
VIP table location

Company and Logo Recognition:

- Company name and logo on all awards-related communications material (web, social, print)
- Photos for post-event use
- Mention in post-event summary, email broadcast and article in ReNew Canada magazine

12-month logo on brownieawards.ca

COCKTAIL SPONSOR:
\$5,500

Table for Eight at the Gala:
VIP table location

Company and Logo Recognition:

- Company name and logo on all awards-related communications material (web, social, print)
- Photos for post-event use
- Mention in post-event summary, email broadcast and article in ReNew Canada magazine

12-month logo on brownieawards.ca

AWARD CATEGORY SPONSORS:
\$4,250 each

Award Ceremony Opening Remarks:
Senior representative invited to introduce category award presentation at gala

Table for Eight at the Gala: Priority table location selection (first-come, first-served)

Company and Logo Recognition:

- Company name and logo on all awards-related communications material (web, social, print)
- Photos for post-event use
- Mention in post-event summary, email broadcast and article in ReNew Canada magazine

12-month logo on brownieawards.ca

SUPPORTING SPONSORS:
\$3,500 each

Table for Eight at the Gala:
Priority table location selection (first-come, first-served)

12-month logo on brownieawards.ca

CORPORATE TABLES (8 guests):
\$2,000

SINGLE TICKETS:
\$275

Nominations Open:
February 15

Nominations Close:
September 25

Finalists Chosen:
October 5

Finalists Packages Due:
October 20

For more information, contact Nick Krukowski
at 416-444-5842 ext. 0101 or nick@actualmedia.ca

brownieawards.ca



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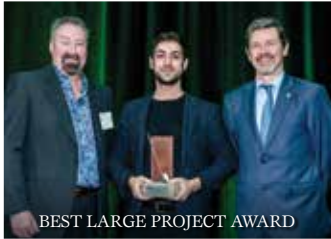
A LOOK BACK AT THE 2019 BROWNIE AWARDS



BROWNFIELDER OF THE YEAR



BEST OVERALL PROJECT AWARD



BEST LARGE PROJECT AWARD



BEST SMALL AWARD



REPROGRAM AWARD



REMEDiate AWARD



REINVEST AWARD



REBUILD AWARD



RENEW AWARD



REACH OUT AWARD

CONGRATULATIONS TO THE 2020 BROWNIE AWARD WINNERS



2020
BROWNFIELDER
OF THE YEAR,
JOSEE SAMSON.



REPROGRAM:

Legislation, Policy & Program Initiatives

WINNER: Brownfields Modernization & Excess Soil Regulation, Toronto, ON

REMEDiate:

Sustainable Remediation and Technological Innovation

WINNER: Parc D'entreprises de la Pointe Saint - Charles Environmental Remediation, Montreal, QC

REINVEST:

Financing, Risk Management and Partnerships

WINNER: Lakeview Village, Mississauga, ON

REBUILD:

Redevelopment at the Local, Site Scale

WINNER: 75 Billy Bishop, Toronto, ON

RENEW: Development at the Community Scale

WINNER: Crosstown Celestica, Toronto, ON

REACH OUT:

Communication, Marketing and Public Engagement

WINNER: The Meadoway (TRCA), Toronto, ON

BROWNFIELDER OF THE YEAR

WINNER: Josee Samson, City of Montreal

BEST LARGE PROJECT

WINNER: Pier 8 Redevelopment, Hamilton, ON

BEST SMALL PROJECT

WINNER: Bata Shoe Factory, Batawa, ON

BEST OVERALL PROJECT

WINNER: Reunion Crossing, Toronto, ON

THANK YOU TO OUR 2020 SPONSORS!

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AWARD CATEGORY SPONSORS



For further information, visit brownieawards.ca